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EFFECT OF STRATEGIC ENVIRONMENTAL ANALYSIS ON DISASTER MANAGEMENT IN KENYA (A CASE OF NATIONAL GOVERNMENT MINISTRIES)

ABSTRACT

Kenya has experienced an increase in the frequency of disasters over the past two decades. This study sought to analyse the effects of strategic environmental analysis on disaster management in Kenya, a case of national government ministries. The study adopted the survey research design. The target population was heads of departments and the unit of analysis was the Kenya government ministries. The study population was 128. To obtain the data, semi-structured questionnaires were used. The data was analysed by use of Statistical Package for Social Sciences (SPSS) and then presented in tables, graphs, and percentages. The study adopted multiple regression model and Pearson Product-Moment correlation. The study established a statistically significant effect of strategic environmental analysis on disaster management in Kenya, as exemplified by study results from the national government ministries. The study concludes that strategic environmental analysis as a strategic management practice has significantly enhanced disaster management in Kenya.

Keywords

Disaster Management, Strategic management, Environmental analysis,

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