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INVESTIGATION OF THE DEMOGRAPHIC CHARACTERISTICS INFLUENCING CITIZEN PARTICIPATION IN BUDGETARY ALLOCATION IN NORTH RIFT ECONOMIC BLOCK (NOREB) COUNTIES

Abstract: The overall objective of this paper is determining demographic factors influencing effective citizen participation in budgetary allocation among North Rift Economic Block (NOREB) counties. The secondary objective of the study is to examine the effect of gender, income, education level, and age on effective citizen participation in budgetary allocation. The study was informed by stakeholder theory. Explanatory research design was adopted. The target population was 10,414 and a sample size 320 was utilized. Multistage sampling technique was used to select the respondent. The questionnaire was used to collect data. The study found that; gender had negative significant effect ($\beta = -0.490$, and $p > 0.05$) while Age ($\beta = 0.269$ and $p < 0.05$), education level ($\beta = 0.461$ and $p < 0.05$), and income ($\beta = 0.615$ and $p < 0.05$) respectively had a positive and significant effect on effective public participation. It is concluded that the community involvement is crucial for a successful and sustainable public development projects especially during budgeting process.

Keywords: Demographic characteristics, Budgetary Allocation, Public Participation

Primary authors: Mr CHEROP, Edwin (Student); Mr KETER, Charles (Student)

Track Classification: Accounting and Finance