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Relationship between Religious Cultures and Student Retention in Chartered Christian Universities in Kenya

The role of this study was to explain the relationship between religious cultures and student retention in Chartered

Christian Universities in Kenya. The study was based on Students' Integration Theory by Tinto [1] and Cultural Model of

Educational Management by Bush [2]. Descriptive survey research design was adopted. The targeted population was 604

year four students, 12 Academic Deans, 5 chaplains, 5 Finance Managers, and 5 Deans of students in Chartered Christian

Universities. Census method was used to sample the respondents. Questionnaires which were piloted and tested for

reliability using test-retest method and validated by experts were used together with interviews to collect data. Oualitative

data was later analysed and presented. Quantitative data was analysed using descriptive statistics. SPSS version 22 was

employed for data analysis. Pearson Product Moment Correlations Co-efficient and regression analysis were computed to

establish relationships between the two variables. Embedded Design for mixed methods was used to integrate and present

the findings. It was established that religious cultures were related to student retention (r=0.437; p=0.000) and thus, the

null hypothesis was rejected, and the alternate hypotheses adopted. The study recommends that chartered Christian

universities in Kenya should take advantage of their religious cultures and find policies that strengthen the existing

cultures as tahey develop new ones. It also recommends that the Ministry of Education should develop policies that could

facilitate student retention and review the existing policies on students' retention in institutions of higher learning in

Kenya and beyond. Moreover, further research should be carried out.

Keywords: Student retention, Chartered Christian universities, religious cultures, instruction cultures, discipline cultures,

study cost management cultures.

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