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PERFORMING THE PRESENT: COVID -19 THROUGH THE LENS OF KAMBA POPULAR SONGS

This paper interrogates the role of Kamba popular songs in creating societal awareness in contemporary Kenyan Society. In the main, the paper analyses Danny P Mboka's popular songs on Covid-19 pandemic. The paper further holds that popular songs are an avenue through which the society's culture continues to be expressed, enriched across different spheres of society. The current study focuses on how the songs console, educate, sensitize and encourage the Kenyan society to keep on moving amidst the Covid-19 pandemic struggles. The stylistic strategies employed by the artist will form the basis of analysis. The paper makes the assumption that the musical compositions are meant to serve a purpose and in this case, the aim is to transmit important information on Covid-19 Pandemic. The selection of songs analyzed is limited to Kamba ethnic language. The paper concludes that music has been used to transmit desirable contemporary information.

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